

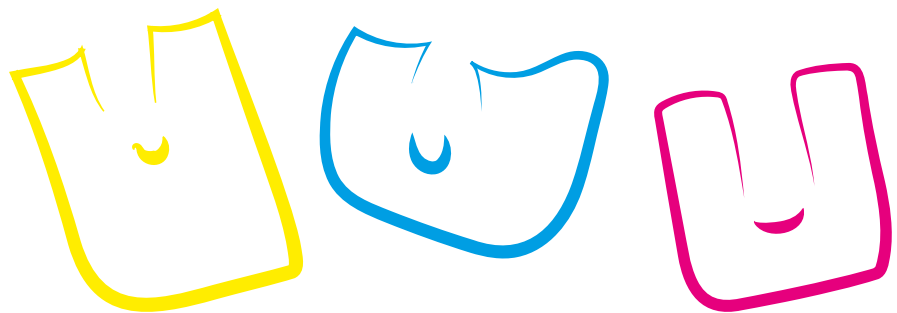


UPIIC

UNIQUE SPORTS PLANNERS

As unique as you!





Welcome to Upic Calendars & Sports Planners.

The home of the **ONLY** Season Planner that allows you, the supporter, to design your own unique Season Planner.

Allowing you to follow your team in a more engaging way.





We now have the perfect solution to this problem

No more old players
No more old kits
No more old sponsors

New players
New kits
New sponsors





As individual as *EVERY* supporter...

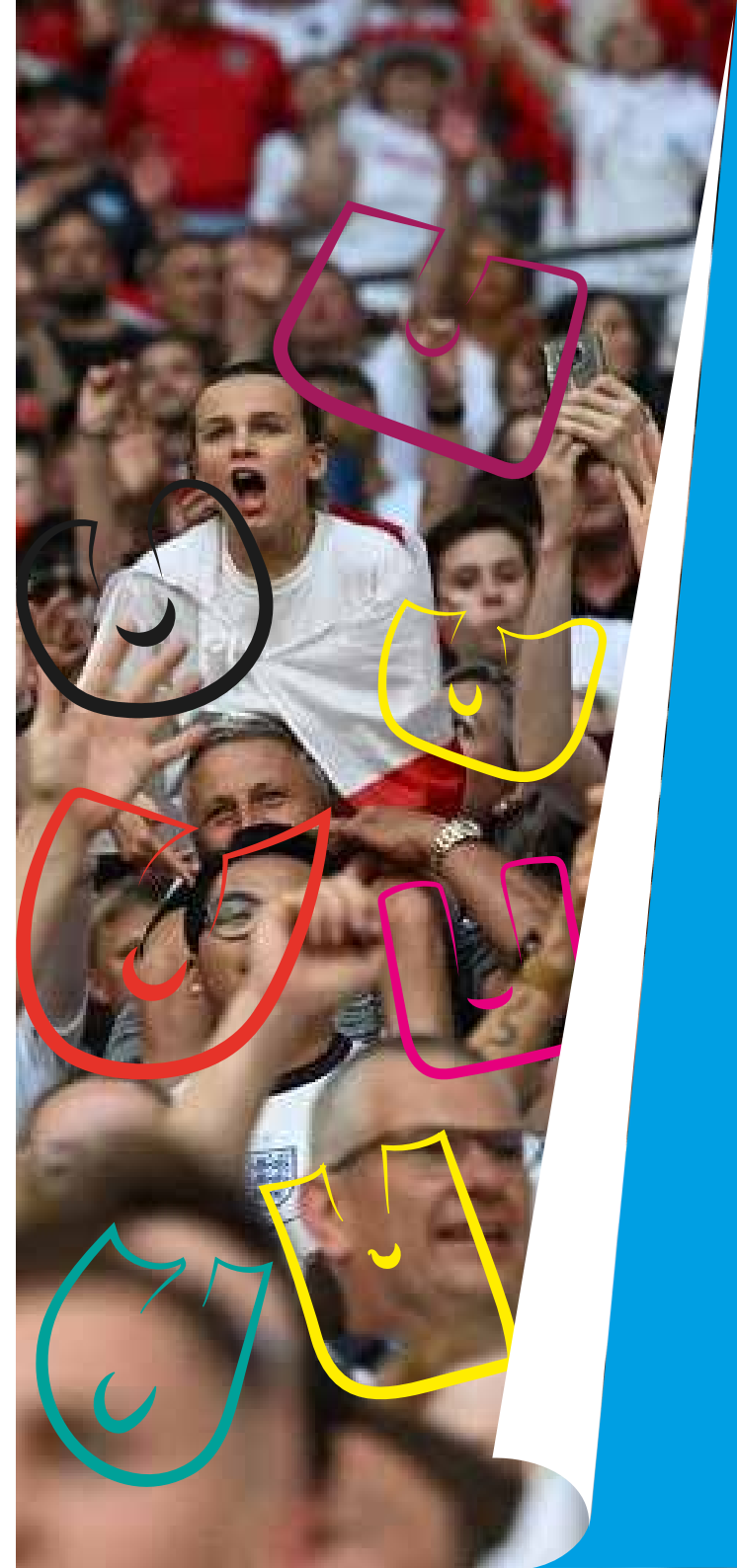
Imagine, your favourite player on your birthday!

That can now happen with our *UNIQUE* Season Planners. Supporters can now select the players they want on the months of their choice. We have developed some fantastic, swanky software that allows your club or organisation to include the players you wish and let your supporters do the rest.

Guaranteeing they can choose their favourite players to view on every month.

*Southend United FC 2023 calendar had over **438 BILLION** combinations using 55 player and coaches images.*

*Bilston Town FC 2023 had over **1.3 MILLION** combinations using 23 player and coaches images.*





Engage, because they want to...

Allowing the supporter to get closer to their heroes.

A Upic Season Planner allows the supporter to cheer on their favourite players month after month. Having the ability to design their own planner means they will be more engaged with the player, team and club.

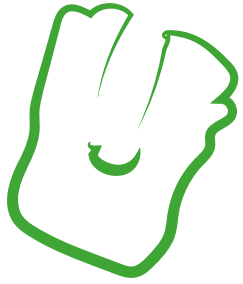
We don't just look at the mens teams. You can include players from mens and women's teams either as separate planners or as a whole club. The options are simply endless.

It has been a pleasure working Upic Calendars on our first unique product with them. Everything was easy to set up and the response from the supporters has been fantastic. We can not wait to release our Season planner which I'm sure will be a great success. **Rylee Doe - Commercial Executive, Southend United FC**

Being a Non League football club, this calendar allowed us to produce a high quality product with no set up fee or up front cost. **Denise Frankham - Chair, Bilston Town FC**

Our family love the calendars. Me, my husband and my daughter all have our own unique calendars. We can't wait until the season planner comes out this summer. **K Nye - Southend United FC supporter**





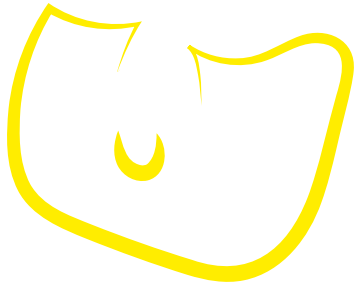
We aim to be the most sustainable...

100% Plastic Free is our aim.

We want to be as environmentally clean as possible. Upic care about all the elements of how we manufacture or product and the effects it has on our environment.

All of our products are produced using FSC certificated materials and we are constantly looking at new ways of packaging and delivering our products so that supporters can enjoy them without them harming our planet.





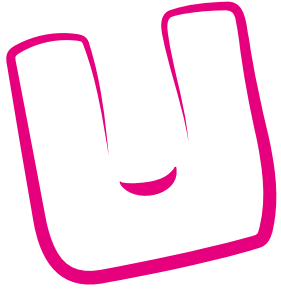
No waste or excess stock levels...

Less waste all round.

Because we offer a “print on demand” service for several of our products, Upic and your club save on waste and unwanted products that have not been sold. No more reducing items for sale to clear the shelves or stock going to landfill, wasting money and valuable space.

We are confident that our product is one that fits in with every part of your Corporate Social Responsibility (CSR).





No set up fees...

Profit from EVERY item sold.

By offering no set up fees you start making money from the first sale. We take on the full process for you, from design through to production and delivery of all items direct to your supporters. You don't have to lift a finger.

Simply get in touch and start your journey with Upic. You won't be disappointed.





Get ready NOW for the 2023/24 season.

We are now working with a number of teams in readiness for next season. We'd love you to join the Upic family and here's why:

- **Every Season Planner is unique to the supporter.**
- **Select your heroes from the clubs squad list.**
- **Show off your NEW kit, sponsors & players.**
- **Sustainable with ZERO waste.**
- **NO SET UP FEES.**
- **We handle everything for you.**
- **Designed and made in the UK.**



UPIC

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